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The 9<sup>th</sup> Annual

# GRAY CUP

## INVITATIONAL GOLF CLASSIC

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MONDAY, SEPTEMBER 18, 2017  
SOMERSET HILLS COUNTRY CLUB  
BERNARDSVILLE, NEW JERSEY

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**PROCEEDS TO BENEFIT  
THE LAND CONSERVANCY OF NEW JERSEY**

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$15,000

Includes two complimentary foursomes with lunch, cocktails and buffet dinner reception, recognition on all print materials including welcome banner, signage at one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on [tlc-nj.org](http://tlc-nj.org)

### Tournament Sponsor: \$10,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials including welcome banner, signage at one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on [tlc-nj.org](http://tlc-nj.org)

### Dinner Sponsor: \$7,500

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials, signage at dinner as well as one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on [tlc-nj.org](http://tlc-nj.org)

### Luncheon Sponsor: \$5,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials, signage at lunch, full page ad in the program journal, special recognition in the media and at the event, and link on [tlc-nj.org](http://tlc-nj.org)

### Refreshment Cart Sponsor: \$5,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, signage on the beverage carts, and special recognition at the event

### Cocktail Reception Sponsor: \$4,500

Includes one complimentary foursome with lunch, cocktail reception, and dinner, signage at cocktail reception, complimentary full-page ad in program journal, special recognition in the media and at the event

## PARTICIPATION

### Foursome Package: \$3,500

Includes one foursome with lunch, cocktails and buffet dinner reception, signage at a tee and green, and full page ad in the program journal

### Golf Individual Player: \$600

Includes golf for one with lunch, cocktails and buffet dinner reception

### Tennis Individual Player: \$350

Enjoy the beautiful Har-Tru and grass courts with afternoon play running from 2:30 PM to 4:30 PM. Includes tennis, court side refreshments, evening cocktails and buffet dinner reception.

### Cocktail Reception & Dinner: \$200

Includes cocktails and buffet dinner reception

## PROMOTIONAL SPONSORSHIPS

Hole-In-One Sponsor: \$2,500

Signage at the Hole-In-One Prize contest hole and recognition at the event

Golf Cart Sponsor: \$2,500

Signage on all of the golf carts and recognition at the event

Awards Sponsor: \$2,000

Signage at the dinner and special recognition at the awards ceremony

Putting Green Sponsor: \$1,500

Signage on the putting green and recognition at the event

Driving Range Sponsor: \$1,500

Signage on the driving range and recognition at the event

Closest to the Pin Contest Sponsor: \$1,500

Signage at the event and recognition during the awards presentation

Longest Drive Sponsor: \$1,500

Signage at the event and recognition during the awards presentation

Tee AND Green Sponsor: \$1,000

Signage on one tee and green and recognition at the event

Tee OR Green Sponsor: \$500

Signage on one tee OR green and recognition at the event

## CONTRIBUTIONS

If you are unable to join us but want to support the critical work of The Land Conservancy, please consider one of the following contributions.

Double Eagle: \$2,000

Eagle: \$1,000

Birdie: \$500

***Kindly RSVP by July 31, 2017***

Please complete the enclosed response card and return in the envelope provided.

For questions and more information please contact Christi Rokicki at (973)541-1010 x 25

## SCHEDULE OF EVENTS

10 AM Registration

5 PM Cocktails & Buffet Dinner Reception

11 AM Buffet Lunch in the Clubhouse

6 PM Brief Remarks & Awards Presentation

NOON Shotgun Start

*Silent Auction throughout the day in the Clubhouse*

**Visit [www.tlc-nj.org/golf](http://www.tlc-nj.org/golf) for Gray Cup updates**

## About C. Graydon “Gray” Rogers

The Land Conservancy of New Jersey is privileged to host The 9th Annual Gray Cup Invitational Golf Classic named in honor of Gray Rogers for his many years of outstanding service. Gray served for ten years on The Land Conservancy’s Board of Trustees including three years as Chairman of the Board. During his tenure, Gray had a remarkable impact on the organization. He chaired the *Preserve Now – Protect Forever* Comprehensive Campaign, which raised more than \$3 million. Under his leadership, The Land Conservancy grew from a regional land trust to a state leader in open space preservation culminating in the name change of our organization from Morris Land Conservancy to The Land Conservancy of New Jersey in September 2008. Gray was a founder of the investment management firm W.P. Stewart & Co. Inc. in New York City where he worked for 25 years before retiring in 2000. Gray has always had a passion for the outdoors and the natural world. Dedicated conservationists and longtime supporters, Gray and his wife Mollie, a retired teacher, established The Land Conservancy’s Rogers Family Scholarship in 2006 to provide scholarships to deserving college students from New Jersey pursuing careers in an environmental field. Since then, 12 scholarships totaling more than \$82,500 have been awarded!



### The Land Conservancy of New Jersey

19 Boonton Avenue, Boonton, NJ 07005

Founded in 1981, The Land Conservancy of New Jersey is a non-profit member-supported organization dedicated to preserving and protecting New Jersey’s vital natural lands and drinking water resources. We are working to inspire and empower individuals and communities to take action to save the land that is so important to our state. To date, The Land Conservancy has helped preserve over 24,000 acres and helped towns receive more than \$235 million for their land preservation projects. We have worked in 100 municipalities in 13 counties, benefiting millions of people who live in, work in, or visit our state.

Accredited by the National Land Trust Accreditation Commission in 2009, The Land Conservancy meets the highest quality standards for protecting open space, upholding the public trust, and ensuring that our conservation efforts are permanent. For more information about our programs or how you can get involved, please visit our website at [www.tlc-nj.org](http://www.tlc-nj.org) or call (973) 541-1010.



### Somerset Hills Country Club

180 Mine Mt Rd, Bernardsville, NJ 07924

Somerset Hills Country Club has a rich history that began over 100 years ago. The founders were primarily New York City residents and, thus, the use of “country” in the name of their Club. The Club was originally situated along the Raritan River, partly in Bernards and partly in Bedminster Township. In 1918, the Club changed locations and was built at its current site. The golf course was designed by A.W Tillinghast and is consistently rated one of the top 100 courses in the country. Although Somerset Hills has proudly hosted several national and international events, it has remained, first and foremost, a Club for members and their families. In a rapidly changing technological world, we hope to pass on to future generations the traditions of simple elegance that is Somerset Hills Country Club.

# The 9<sup>th</sup> Annual Gray Cup Golf Classic

## Sponsorship And Registration

### I would like to REGISTER

YES! Please sign me up for:  **Foursome Package \$3,500**       **Golf: Individual Player \$600**  
 **Tennis: Individual Player \$350**       **Cocktail Reception & Buffet Dinner \$200**

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Sponsor Listing:  Same as above \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

#### Golfer/Foursome Members:

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Please list additional golfers on a separate sheet

#### Tennis Registration:

Name: \_\_\_\_\_ NTRP Rating: \_\_\_\_\_ e-mail: \_\_\_\_\_

#### I cannot attend, but wish to make a contribution of:

Double Eagle \$2,000       Eagle \$1,000       Birdie \$500       Other \$ \_\_\_\_\_

### I would like to SPONSOR at the level indicated:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000*        | <input type="checkbox"/> Hole-In-One Sponsor \$2,500            | <input type="checkbox"/> Longest Drive Sponsor \$1,500        |
| <input type="checkbox"/> Tournament Sponsor \$10,000*        | <input type="checkbox"/> Golf Cart Sponsor \$2,500              | <input type="checkbox"/> Tee <u>and</u> Green Sponsor \$1,000 |
| <input type="checkbox"/> Dinner Sponsor \$7,500*             | <input type="checkbox"/> Awards Sponsor \$2,000                 | <input type="checkbox"/> Tee <u>or</u> Green Sponsor \$500    |
| <input type="checkbox"/> Luncheon Sponsor \$5,000*           | <input type="checkbox"/> Putting Green Sponsor \$1,500          |   |
| <input type="checkbox"/> Refreshment Cart Sponsor \$5,000*   | <input type="checkbox"/> Driving Range Sponsor \$1,500          |   |
| <input type="checkbox"/> Cocktail Reception Sponsor \$4,500* | <input type="checkbox"/> Closest to Pin Contest Sponsor \$1,500 |   |

\* Includes complimentary golfers. Please indicate names above.

### I would like to purchase a PROGRAM JOURNAL AD:

- Full Page 4.25"W X 7.5"H \$500  
 1/2 Page 4.25"W X 3.5"H \$250  
 1/3 Page 4.25"W X 2.25"H \$150 (or business card)

- My ad is enclosed.       My ad has been e-mailed.

Logos and image ads must fit within the dimensions above and may be sent in b&w or color camera ready art or as .eps, .jpeg or .pdf files. Text ads may be sent in Word or by email. Please email files to Lauren at [lkrttiger@tlc-nj.org](mailto:lkrttiger@tlc-nj.org). All submissions must be received by August 15, 2017.

### Payment Options:

- Enclosed please find my check made payable to The Land Conservancy of New Jersey.  
 Please invoice me. *Please note payment or purchase order is required in advance of event.*  
 Please charge \$ \_\_\_\_\_ to my credit card:  Visa     Master Card     American Express     Discover

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

3-Digit Verification Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



PLEASE RETURN to [crokicki@tlc-nj.org](mailto:crokicki@tlc-nj.org) or mail to The Land Conservancy of New Jersey 19 Boonton Ave Boonton, NJ 07005  
 For more information, questions, or updates to golfer names please contact Christi Rokicki at [crokicki@tlc-nj.org](mailto:crokicki@tlc-nj.org) or (973) 541-1010 x25 or visit [www.tlc-nj.org/golf](http://www.tlc-nj.org/golf) for ongoing Gray Cup updates!