
The 9th Annual

GRAY CUP

INVITATIONAL GOLF CLASSIC

MONDAY, SEPTEMBER 18, 2017

SOMERSET HILLS COUNTRY CLUB

BERNARDSVILLE, NEW JERSEY



**PROCEEDS TO BENEFIT
THE LAND CONSERVANCY OF NEW JERSEY**

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$15,000

Includes two complimentary foursomes with lunch, cocktails and buffet dinner reception, recognition on all print materials including welcome banner, signage at one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on tlc-nj.org

Tournament Sponsor: \$10,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials including welcome banner, signage at one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on tlc-nj.org

Dinner Sponsor: \$7,500

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials, signage at dinner as well as one tee and green, full page ad in the program journal with premium placement, special recognition in the media and at the event, and link on tlc-nj.org

Luncheon Sponsor: \$5,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, recognition on all print materials, signage at lunch, full page ad in the program journal, special recognition in the media and at the event, and link on tlc-nj.org

Refreshment Cart Sponsor: \$5,000

Includes one complimentary foursome with lunch, cocktails and buffet dinner reception, signage on the beverage carts, and special recognition at the event

Cocktail Reception Sponsor: \$2,500

Includes one complimentary foursome with lunch, cocktail reception, and dinner, signage at cocktail reception, complimentary full-page ad in program journal, special recognition in the media and at the event

GOLF PARTICIPATION

Foursome Package: \$3,500

Includes one foursome with lunch, cocktails and buffet dinner reception, signage at a tee and green, and full page ad in the program journal

Individual Player: \$600

Includes golf for one with lunch, cocktails and buffet dinner reception

Cocktail Reception & Dinner \$200

Includes golf for one with lunch, cocktails and buffet dinner reception

PROMOTIONAL SPONSORSHIPS

Hole-In-One Sponsor: \$2,500

Signage at the Hole-In-One Prize contest hole and recognition at the event

Golf Cart Sponsor: \$2,500

Signage on all of the golf carts and recognition at the event

Awards Sponsor: \$2,000

Signage at the dinner and special recognition at the awards ceremony

Putting Green Sponsor: \$1,500

Signage on the putting green and recognition at the event

Driving Range Sponsor: \$1,500

Signage on the driving range and recognition at the event

Closest to the Pin Contest Sponsor: \$1,500

Signage at the event and recognition during the awards presentation

Longest Drive Sponsor: \$1,500

Signage at the event and recognition during the awards presentation

Tee AND Green Sponsor: \$1,000

Signage on one tee and green and recognition at the event

Tee OR Green Sponsor: \$500

Signage on one tee OR green and recognition at the event

CONTRIBUTIONS

If you are unable to join us but want to support the critical work of The Land Conservancy, please consider one of the following contributions.

Double Eagle: \$2,000

Eagle: \$1,000

Birdie: \$500

Kindly RSVP by July 31, 2017

Please complete the enclosed response card and return in the envelope provided.

For questions and more information please contact Christi Rokicki at (973)541-1010 x 25

SCHEDULE OF EVENTS

10 AM Registration

5 PM Cocktails & Buffet Dinner Reception

11 AM Buffet Lunch in the Clubhouse

6 PM Brief Remarks & Awards Presentation

NOON Shotgun Start

Silent Auction throughout the day in the Clubhouse

Visit www.tlc-nj.org/golf for Gray Cup updates

About C. Graydon “Gray” Rogers

The Land Conservancy of New Jersey is privileged to host The 8th Annual Gray Cup Invitational Golf Classic named in honor of Gray Rogers for his many years of outstanding service. Gray served for ten years on The Land Conservancy’s Board of Trustees including three years as Chairman of the Board. During his tenure, Gray had a remarkable impact on the organization. He chaired the *Preserve Now – Protect Forever* Comprehensive Campaign, which raised more than \$3 million. Under his leadership, The Land Conservancy grew from a regional land trust to a state leader in open space preservation culminating in the name change of our organization from Morris Land Conservancy to The Land Conservancy of New Jersey in September 2008. Gray was a founder of the investment management firm W.P. Stewart & Co. Inc. in New York City where he worked for 25 years before retiring in 2000. Gray has always had a passion for the outdoors and the natural world. Dedicated conservationists and longtime supporters, Gray and his wife Mollie, a retired teacher, established The Land Conservancy’s Rogers Family Scholarship in 2006 to provide scholarships to deserving college students from New Jersey pursuing careers in an environmental field. Since then, 11 scholarships totaling more than \$75,000 have been awarded!



The Land Conservancy of New Jersey

19 Boonton Avenue, Boonton, NJ 07005

Founded in 1981, The Land Conservancy of New Jersey is a non-profit member-supported organization dedicated to preserving and protecting New Jersey’s vital natural lands and drinking water resources. We are working to inspire and empower individuals and communities to take action to save the land that is so important to our state. To date, The Land Conservancy has helped preserve over 24,000 acres and helped towns receive more than \$235 million for their land preservation projects. We have worked in 100 municipalities in 13 counties, benefiting millions of people who live in, work in, or visit our state.

Accredited by the National Land Trust Accreditation Commission in 2009, The Land Conservancy meets the highest quality standards for protecting open space, upholding the public trust, and ensuring that our conservation efforts are permanent. For more information about our programs or how you can get involved, please visit our website at www.tlc-nj.org or call (973) 541-1010.



Somerset Hills Country Club

180 Mine Mt Rd, Bernardsville, NJ 07924

Somerset Hills Country Club has a rich history that began over 100 years ago. The founders were primarily New York City residents and, thus, the use of “country” in the name of their Club. The Club was originally situated along the Raritan River, partly in Bernards and partly in Bedminster Township. In 1918, the Club changed locations and was built at its current site. The golf course was designed by A.W Tillinghast and is consistently rated one of the top 100 courses in the country. Although Somerset Hills has proudly hosted several national and international events, it has remained, first and foremost, a Club for members and their families. In a rapidly changing technological world, we hope to pass on to future generations the traditions of simple elegance that is Somerset Hills Country Club.

THE GRAY CUP - SPONSORSHIP AND REGISTRATION

I would like to SPONSOR at the level indicated:

- | | | | |
|---|-----------|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000* | <input type="checkbox"/> Awards Sponsor | \$2,000 |
| <input type="checkbox"/> Tournament Sponsor | \$10,000* | <input type="checkbox"/> Putting Green Sponsor | \$1,500 |
| <input type="checkbox"/> Dinner Sponsor | \$7,500* | <input type="checkbox"/> Driving Range Sponsor | \$1,500 |
| <input type="checkbox"/> Luncheon Sponsor | \$5,000* | <input type="checkbox"/> Closest to Pin Contest Sponsor | \$1,500 |
| <input type="checkbox"/> Refreshment Cart Sponsor | \$5,000* | <input type="checkbox"/> Longest Drive Sponsor | \$1,500 |
| <input type="checkbox"/> Cocktail Reception Sponsor | \$2,500* | <input type="checkbox"/> Tee <u>and</u> Green Sponsor | \$1,000 |
| <input type="checkbox"/> Hole-In-One Sponsor | \$2,500 | <input type="checkbox"/> Tee <u>or</u> Green Sponsor | \$500 |
| <input type="checkbox"/> Golf Cart Sponsor | \$2,500 | | |

* Includes complimentary foursome(s).
Please indicate golfers on reverse side.

I would like to REGISTER for:

- | | | | |
|--|---------|---|-------|
| <input type="checkbox"/> Foursome Package | \$3,500 | <input type="checkbox"/> Cocktail Reception & Dinner only | \$200 |
| <input type="checkbox"/> Individual Player | \$600 | | |

I would like to purchase a PROGRAM JOURNAL AD:

- | | | |
|---|-------|---|
| <input type="checkbox"/> Full Page 4.25"W X 7.5"H | \$500 | <input type="checkbox"/> My ad is enclosed. |
| <input type="checkbox"/> 1/2 Page 4.25"W X 3.5"H | \$250 | <input type="checkbox"/> My ad has been e-mailed. |
| <input type="checkbox"/> 1/3 Page 4.25"W X 2.25"H | \$150 | |
- (or business card)

Logos and image ads must fit within the dimensions above and may be sent in b&w or color camera ready art or as .eps, .jpeg or .pdf files. Text ads may be sent in Word or by email. Please email files to lkrattiger@tlc-nj.org. *All submissions must be received by August 15, 2017.*

I would like to DONATE:

- | | | | |
|---|---------|--------------------------------|----------|
| <input type="checkbox"/> A prize for the Silent Auction. Please contact me. | | | |
| <input type="checkbox"/> I cannot attend, but wish to make a contribution of: | | | |
| <input type="checkbox"/> Double Eagle | \$2,000 | <input type="checkbox"/> Eagle | \$1,000 |
| <input type="checkbox"/> Birdie | \$500 | <input type="checkbox"/> Other | \$ _____ |

Registration is on a first come, first served basis and payment is required at the time of registration.

Kindly complete both sides of this card and return by July 31, 2017.

Proceeds to benefit The Land Conservancy of New Jersey

Please see reverse side for payment options

CONTACT AND PAYMENT

Contact Information:

Name: _____

Title: _____

Company/Organization: _____

Sponsor Listing: same as listed above or _____

Address: _____

City/State/Zip: _____

Phone: _____ e-mail: _____

Golfer/Foursome Members:

Name: _____ e-mail: _____

Name: _____ e-mail: _____

Name: _____ e-mail: _____

Name: _____ e-mail: _____

Please list additional golfers on a separate sheet

Payment Options:

Enclosed please find my check made payable to The Land Conservancy of New Jersey.

Please invoice me. *Please note payment or purchase order is required in advance of event.*

Please charge \$_____ to my credit card:

Visa Master Card American Express Discover

Credit Card #: _____

Expiration date: _____

3 or 4 digit card verification number: _____

Authorized Signature: _____

Please return this form in the envelope provided by July 31, 2017 to:



19 BOONTON AVENUE
BOONTON, NJ 07005
PH: (973)541-1010
FAX: (973)541-1131
TLC-NJ.ORG

For more information, questions, or updates to golfer names please contact
Christi Rokicki at crokicki@tlc-nj.org or (973) 541-1010 x25

Visit www.tlc-nj.org/golf for ongoing Gray Cup updates!